



P R E S S   R E L E A S E

**Biking professional Danny MacAskill at the Caravan Salon**

- Exciting bike show as part of the Drop and Roll Tour
- Autograph and photo opportunity at the Eberspaecher stand

*Esslingen, 8 August 2017* – **The Scottish biking professional and Eberspaecher brand ambassador Danny MacAskill will visit the Caravan Salon in Duesseldorf on 26 and 27 August as part of his Drop and Roll Tour. He will be available for photos and autographs at heating and climate specialist Eberspaecher's stand A 11 in hall 13, from 3 pm on both days. In addition, together with his team, he will be performing exciting bike stunts in the outdoor arena.**

From bicycle mechanic to bike professional: This is the success story of the new Eberspaecher brand ambassador Danny MacAskill. The well-known YouTuber is always looking for new challenges, whether on the road or in the outdoors – his camper van is always there. Danny MacAskill has his first assignment as brand ambassador at the Caravan Salon as part of his Drop and Roll Tour. "I am looking forward to the new task, because Eberspaecher and I both strive for innovation and pinpoint performance," explains the 31-year-old Scot. At the Eberspaecher booth, visitors will also be able to find out about innovative products for recreational vehicles: from the latest pre-heater models to controlling systems using Smartwatch.

**Drop and Roll Tour with Bike Trial Show in the Outdoor Area between hall 10 and 17:**

*Saturday, 26 August 2017, 1:30 pm and 4:30 pm*

*Sunday, 27 August 2017, 1:30 pm and 4:30 pm*

**Autograph and photo opportunity with Danny MacAskill at Eberspaecher in hall 13 stand A 11:**

*Saturday, 26 August 2017, 3:00 pm*

*Sunday, 27 August 2017, 3:00 pm*

*More about the biking professional and YouTube star at <http://www.dannymacaskill.co.uk/>*

**Caption:**

*Eberspaecher brand ambassador Danny MacAskill in action: he relies on heating and cooling solutions from Eberspaecher.*

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**About Eberspaecher:**

*The Eberspaecher Group is one of the world's leading system developers and suppliers of exhaust technology, vehicle heaters and bus air conditioning systems. Eberspaecher is also a professional innovation partner for the automotive industry in air conditioning of special-purpose vehicles and in automotive electronics. Customers include almost all European and North American, and increasingly more Asian manufacturers of passenger cars and commercial vehicles. In 2016, the internationally positioned group, with more than 9,000 employees, posted sales of over 4.3 billion Euros.*

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